

# How to Identify Propaganda: a case study on Russia.

**Description:** Students will look at a couple of examples of Russian propaganda and identify which propaganda technique was used.

## Objectives:

Students will:

- Learn propaganda techniques and how to identify them in new courses.
- Learn how to distinguish legitimate and illegitimate sources.
- Learn how propaganda can influence the public opinion.

## A Few Key Words:

- Propaganda
- Discredit
- Coup d'etat
- Grassroots movement
- Occupation
- Ideology
- Narrative
- Autonomy

## Materials:

- [“Propaganda techniques”](#) document (linked under “Related Articles”).
- [“How Russia Discredits the Revolution of Dignity”](#) news article (linked under “Related Articles”).

## **Lesson Plan:**

- Begin the lesson with review propaganda techniques and showing examples of these techniques being used (for example, in World War 1 or World War 2 posters).
- Then, explain what the Revolution of Dignity (or Euromaidan) is and why it's significant to the Russo-Ukraine War.
- Then have you students look at the “How Russia Discredits the Revolution of Dignity” article and look at the 5 false narratives that Russia has said about Ukraine. Have them pick one false narrative and explain which propaganda technique is being used. This can be done individually or in a group.

## **Conclusion:**

- Discuss with your students why Russia may have used certain propaganda techniques. What was Russia hoping to achieve?
- Explore with your students of other cases where propaganda was used.

## **Assessment:**

- Students can write a summary that identifies the propaganda technique, how it's used in this case and how it contradicts factual information.